



Media Arts & Communications

All students must complete the application at magnet.ccsd.net by January 14, 2025. Applications entered after the deadline are considered late and will be scheduled for the late audition and only if a seat in the requested conservatory is available. Auditions are open to students entering grades 9, 10, and 11. Questions? Contact Linda Skeary at skearm@nv.ccsd.net or 702-799-7800 ext. 4202.

AUDITION REQUIREMENTS:

- **The Media Arts Communications audition involves a portfolio submission and a skills demonstration test which includes a brief interview.**
- *Prior to your audition, label all portfolio entries with your MAGNET NUMBER ON THE BACK OF EACH ARTWORK.*

PORTFOLIO

For this portfolio, students are promoting a fictional event, such as a concert. Students are to submit **SIX** pieces, **TWO** from each category: **WRITTEN, VISUAL, AND PHOTO/VIDEO.**

WRITTEN	VISUAL	PHOTO/VIDEO
<ul style="list-style-type: none"> • Press release • Interview questions (5-10) • Announcement • Script for a commercial • Event Review • One page of copy written for broadcast 	<ul style="list-style-type: none"> • Banner ad • Logo • Social media post • Poster • T-shirt • Pin • Full page print ad (magazine or newspaper) • Brochure cover • Postcard • Storyboard for a commercial 	<ul style="list-style-type: none"> • Commercial • Interview (staged) • Photo essay with captions • Promotional photos • 60 - 90 second clip of broadcast production

Students may consider their submissions as part of a unified media package, meaning overlap is not only permitted but encouraged. For example, the interview questions for the written requirement can and should be used for the staged interview; the storyboard and logo can and should be included in the commercial. This can be handwritten or typed. There will be a paper to write these out on during your audition time.

SKILLS DEMONSTRATION TEST

Students will be provided with a design brief. The brief will describe the client, the client's needs, provide images to use, and list the client's requirements for the job. Based upon that brief, students will have one hour to complete the following:

- Design a logo
- Create a storyboard for a commercial with a tagline.
- Write the script for the commercial.

Work will be completed by hand. Drawing materials will be provided but you may bring your own drawing supplies if wanted.

Students will be pulled aside for an "elevator pitch" about their portfolio and given a chance to explain their ideas and goals.

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Parents/Guardians will receive an audition confirmation email prior to the audition containing their student's magnet confirmation number. Students must bring/show electronically a copy of the audition confirmation email to check in on the day of their audition. Information is also available on the parent/guardians application dashboard.

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